

## More and more practices are seeing the value of telemedicine

It is estimated that the [global telehealth market](#) will reach \$455.3 billion by 2030, proving that virtual healthcare is a rapidly growing industry worldwide. At VirtualMed Staff, we have seen first-hand the impact that our solutions have made for physicians and their patients, and we are excited to see what is ahead.

### Check out our latest content!



#### 3 reasons why telemedicine is gaining popularity among specialty practices

While general practitioners are adopting telemedicine technology, providers in mental health, neurology, cardiology, and more have also greatly embraced its value for the ability to see more patients, deliver better outcomes, bring in more revenue, and counter the physician shortage. Find out how a telemedicine program has benefits for several types of practices.

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#### What does a day in the life of a telemedicine provider look like?

It is estimated that 66 percent of American employees do their jobs remotely, at least part-time. The medical field is no exception; with the adoption of telemedicine, more and more providers are finding themselves working from their residences and treating patients just as effectively. So, what does their typical day consist of?

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#### During National Cancer Prevention Month, we turn our focus on rural communities

February is National Cancer Prevention Month, a time to spread the word about early detection and treatments so that patients can live healthier and happier lives. However, research continues to find that often, because of a lack of healthcare options, rural communities are disproportionately impacted by this disease. See how telemedicine is closing the gap in care and helping to decrease the rural-urban health disparity.

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COME BY OUR BOOTH AT THE

### Telemedicine Association Annual Conference & Expo for a chance to win an Oculus headset!

#### Henry B. Gonzalez Convention Center

San Antonio, TX  
March 4th - 6th  
Booth 504

We are thrilled to join other industry leaders and telehealth decision-makers at ATA2023 as we focus on the next phase of virtual care.

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### What's happening in telemedicine?

Telemedicine is a hot topic right now. Here are some of the latest headlines from around the healthcare industry that may be of interest.

- [It's time to cement telehealth's place in U.S. health care](#)
- [Patients give high ratings to pre-surgery telemedicine consultations](#)
- [Increasing use of telemedicine for neurological disorders](#)

### Important dates in healthcare

Health holidays don't just exist to raise awareness about the health issues people live with every day, but also to celebrate those in the medical field who work tirelessly to improve patient care. Below are some notable holidays concerning healthcare.

- March - Brain Injury Awareness Month
- March 2nd - World Teen Mental Wellness Day
- March 5th - Multiple Personality Day
- March 13th - MS Awareness Week
- March 16th - National Close the Gap Day
- March 17th - Doctor-Patient Trust Day
- March 25th - National Physicians Week
- March 26th - World Purple/Epilepsy Awareness Day
- March 30th - Doctors' Day